



SMD TM Administration

- Personal consultation
- Professional support
- Reliable reports on due dates

SMD Trademark Administration

Let us take over the demanding task of your trademark administration. We will manage your trademark portfolio and will inform you of upcoming due dates. Your data will continuously be kept up-to-date with further entries.

Trust in our trademark administration services and concentrate on the more important things

The larger your trademark portfolio gets the more difficult it becomes to keep abreast of upcoming due dates and fees payable. It is very important to efficiently manage and update all trademark data with regard to status, scope of protection, evidence of use, assignment of rights, recordation of licence agreements etc. We will be happy to support you in this regard.

Your benefits

Efficiency:

Outsource time-consuming routine tasks (data entry and update)

Transparency:

Keep an overview of your rights and duties

Flexibility:

Receive tailored reports on demand for special requirements



Our service: competent, flexible and experienced

Data Entry

Automated/manual entry

- Filings
- Registrations
- Oppositions
- Legal disputes
- Agreements with third parties (licensing agreements, letters of consent, co-existence agreements etc.)

Data Management

Report on upcoming due dates

- Renewals
- Priority dates
- Evidence/proof of use

Data update

- Status
- Trademark owner
- List of goods/services

Reporting

Individual status reports

- Monthly
- Quarterly
- Half-yearly etc.

Reminder service

Online client portal provides insight into own portfolio



INTELLIGENT, TAILORED, EFFICIENT.

The most important features of our trademark administration

Reliable reports on due dates

We apply a special database software for administering your trademarks. This software enables us to provide you with all necessary information safely and comfortably.

Convenient data entry and data check

We enter the relevant data of your trademark portfolio into our computer system, regardless of the data format. In doing so we conduct an additional data check in order to make sure that we import only clean and correct data.

Double-check of information

All deadlines which were generated by our software automatically will be cross-checked with the official information supplied by the local patent and trademark offices, if available, to ensure that details provided are accurate.

Customised add-ons

On request we will prepare individualised status reports for certain trademarks or for the entire portfolio to meet any of your special requirements.

Physical file storage

If required we will gladly undertake the storage of physical files for you.

Adaptable user interface

Via our online portal, you may conveniently inspect your rights portfolio and important deadlines at any time. The layout of the interface will be adapted to your needs. Retrieval of information proceeds over a secure online connection.

NEW:

You can also allow us to safely and conveniently administer your designs.



Tailored services and fair pricing:

Our monitoring clients will receive a package discount. **We are looking forward to your call.**

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Why us?

For more than 60 years we have been your reliable partner for IP searching and monitoring. Consequently, we have great expertise in search technology and in handling trademark data.

Moreover, we draw on a wide network of reliable, independent local experts. We will gladly share our international contacts with you, for example to clarify detailed questions regarding national laws and regulations.

Competent personal consultation and customer-oriented action are an essential part of our business practice. We will be happy to respond to your specific requirements with tailored solutions.

This is what our loyal clients say



SMD paid special attention to our individual needs when organising our trademark administration. Their consultation in advance was exceptional.



Dr Kristofer Bott, Graf von Westphalen

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